

徐震®
XU ZHEN®

SIGNAL 信号

Singapore Chapter presented on the occasion of
ShanghART Singapore 10th Anniversary Exhibition
新加坡站 - 于香格纳新加坡10周年特展特别呈现

#shanghartsg

#xuzhenpassion

Project Launch &
Physical Exhibition Opening:
项目启动与实体展览开幕:

08/10/2022

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ShanghART
香格纳画廊

信号 SIGNAL

新加坡站 Singapore Chapter

ShanghART Singapore, 10.08, 2022 - 11.20, 2022

徐震®

XU ZHEN®

继 8 月在艺术雅加达博览会开启徐震® 国际当代艺术项目“信号”的全球首站后，香格纳画廊于香格纳新加坡十周年展览“入口”之际推出“信号”项目新加坡站。艺术家将持续向新加坡的观众赠予手机尺寸的“激情”绘画，并邀请观众在社交媒体上分享。

伴随社交媒体上的“线上画展”，新加坡站将在香格纳画廊实体空间展示同系列的四幅大型油画。大尺幅的绘画将以沉浸式的呈现方式，展示徐震在画布上“激情”的挥洒，感受艺术家个人的知觉与体验。

Following the inaugural chapter of XU ZHEN®'s international contemporary art project “SIGNAL” at Art Jakarta in August, the gallery will be launching the Singapore chapter on the occasion of ShanghART Singapore's 10th Anniversary Exhibition “Entrance”. The artist will be gifting “Passion” paintings to the global audience, while inviting each recipient to share the painting they receive on their social media accounts.

Accompanying the project's “online exhibition”, the Singapore chapter will also consist of a physical presentation of four large canvases of the same series displayed in the gallery. The larger-than-life renditions of “Passion” in the gallery will be an immersive display of XU ZHEN®'s “passion” as manifested on the canvases, allowing visitors to encounter the artist's perceptions and experiences.



XU ZHEN® 徐震®

激情 (23.05 公斤) Passion (23.05 kg)

2022, 布上油画 oil on canvas, 250(H)*190cm



绿色是这一系列绘画中最突出的特征之一，它代表微信聊天中手机使用者本人发出的信息。因此艺术家在创作中尝试了市面上所有与微信绿色相似的颜料，最终演化为现在呈现出的绿——它更明亮，仿佛手机屏幕的灯光在很远处仍然能被人捕捉一般，更容易成为人们的视觉焦点。对颜色的选择也并非一成不变的创作要素，颜色作为对社交媒体最直接的指喻，也将呼应式地产生更多未知的变化。

Green is one of the most prominent features in these paintings which represents the messages sent by the addresser in WeChat chats. Therefore, the artist tried every kind of pigment he could find that is similar to WeChat green, which finally evolved into the current green - it is brighter enough to become people's visual focus, like the light of the mobile phone screen can still be captured at a long distance. As the most direct reference to social media, the choice of color will bring more unknown changes in response rather than a fixed element.



XU ZHEN® 徐震®

激情 (11.65 公斤) Passion (11.65 kg)

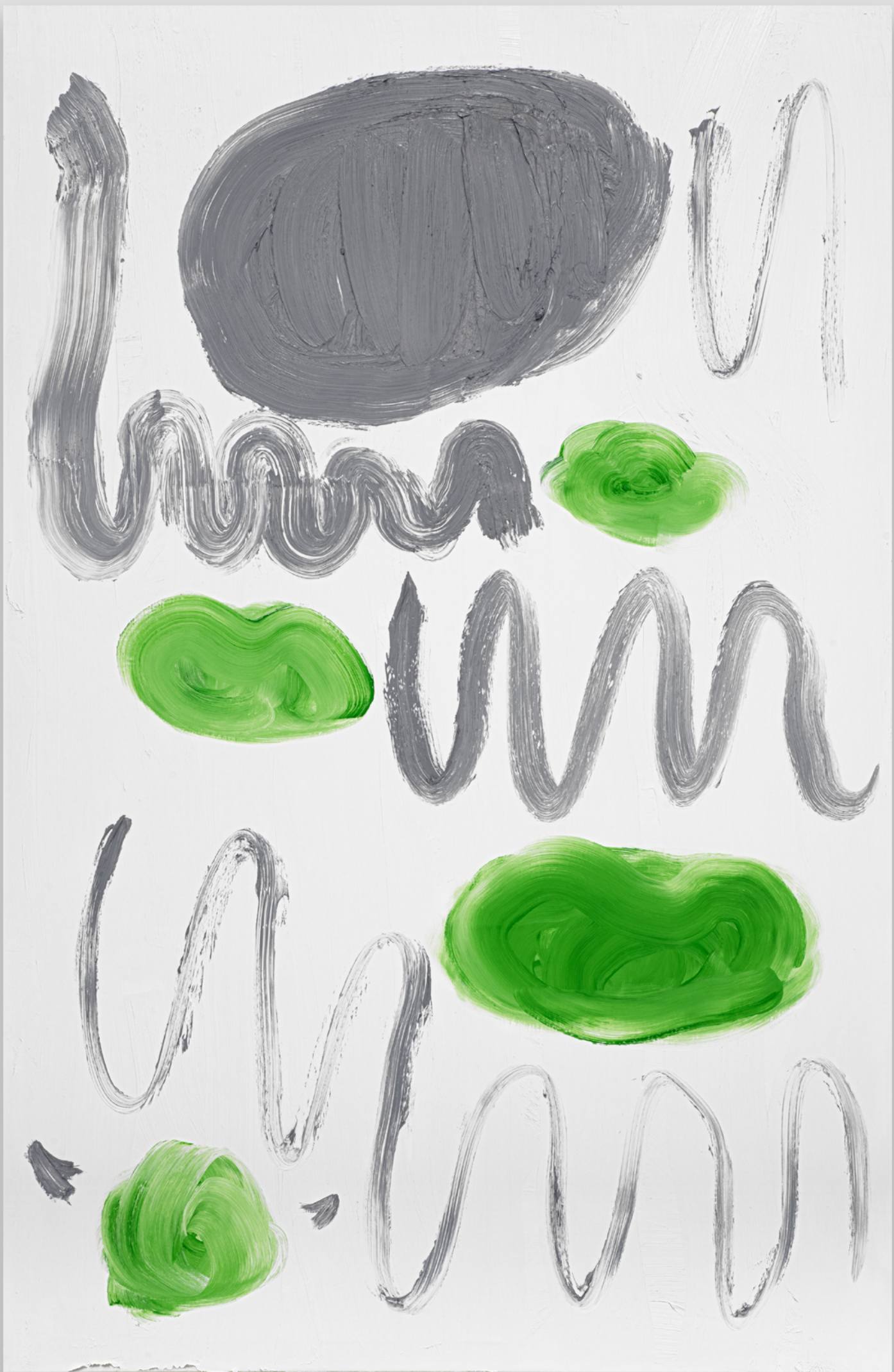
2022, 布上油画 oil on canvas, 210(H)*140cm



细节 Detail

首次亲笔绘画大量的作品，使得本次项目与徐震过去以品牌为名的系列创作截然不同——“信号”项目充满了浓厚的艺术家个人色彩。一方面与疫情带来的封闭体验相关，另一方面油画相较于其它媒材更容易促成艺术家的主观输出。“激情”绘画使观众直接以“聊天记录”的方式观看艺术家的表达，接收来自艺术家的“信号”。

It is the first time Xu paints such a large number of works, which makes this project very different from his past results under the name of the brand - the "Signal" project is full of strong personal touch of the artist. Not only because of the lockdown experience brought by the pandemic, but also because the oil painting is the most immediate way for Xu to present his subjective output. "Passion" painting enables the audience to watch the artist's expression in the form of "chat records" and receive the "Signal" from the artist.



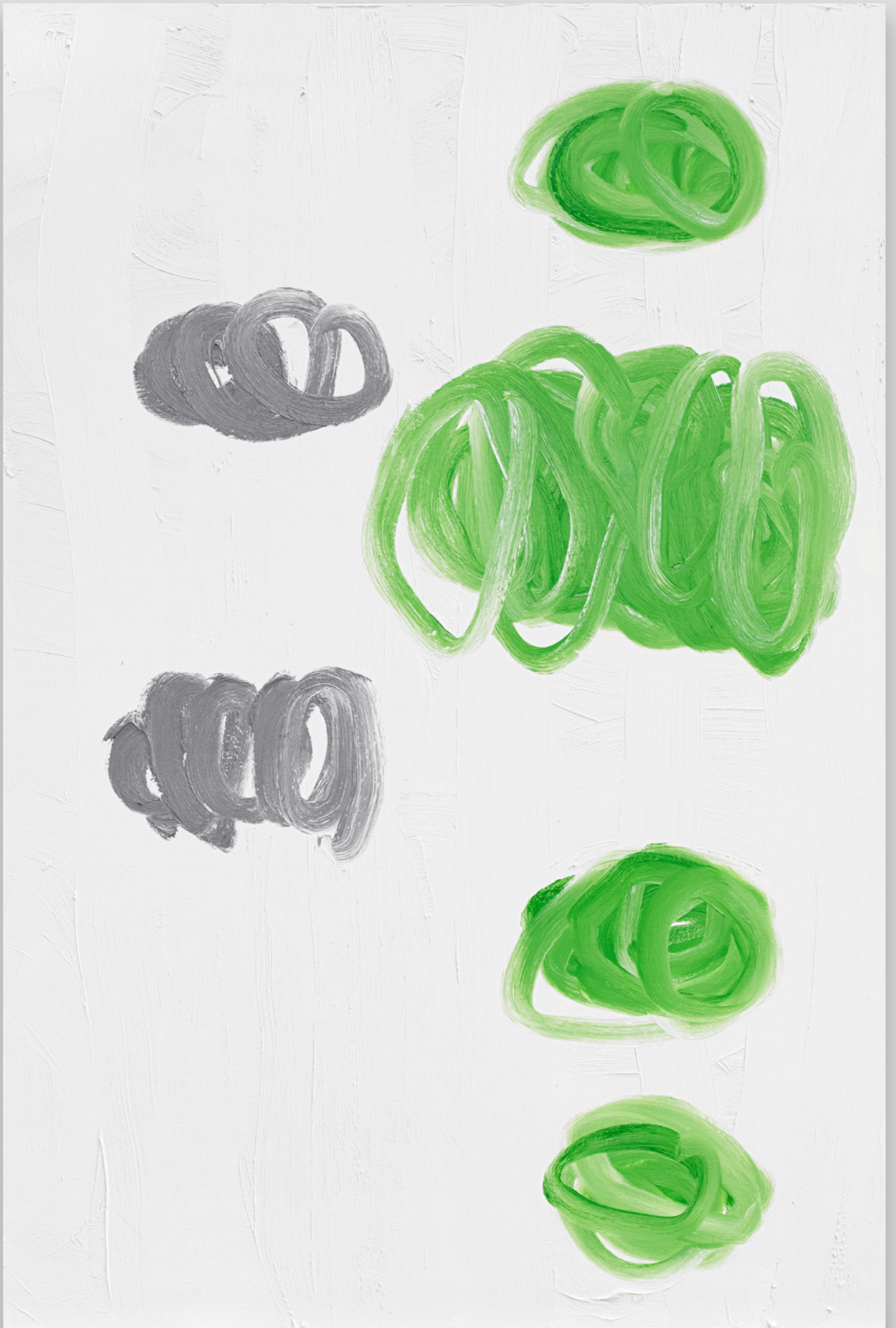
XU ZHEN® 徐震®

激情 (11.45 公斤) Passion (11.45 kg)

2022, 布上油画 oil on canvas, 200(H)*130cm



细节 Detail



XU ZHEN® 徐震®

激情 (11.45 公斤) Passion (11.45 kg)

2022, 布上油画 oil on canvas, 210(H)*140cm

敬请关注香格纳画廊 Instagram 账号以及相关话题：

Please follow our Instagram and these hashtags:

 shanghart.singapore  shanghartgallery

#xuzhen #xuzhensignal #xuzhenpassion #shanghartsg

作为这一系列作品的延伸，“信号”项目中的绘画大小类似于手机屏幕尺寸。艺术家将把它们赠送给全球观众，作品数量不设上限，并邀请每一位观众在他们的社交媒体账号上分享收到的绘画，由此形成一个长期的、持续不断的出现在互联网自媒体平台上的“画展”。这种前所未有的艺术传播方式延续了徐震® 反讽幽默的创作方式，促使观众思考艺术的未来。“激情”系列绘画也将成为计算机中的字节和比特之外，互联网社交媒体活动中的一种前所未有的表现形式。

An extension of this series of paintings, the pieces in the “SIGNAL” project are sized similar to handheld mobile devices. The artist will be gifting them to the global audience, creating more paintings as the project develops, while inviting each recipient to share the painting they receive on their social media accounts, resulting in a long-term, ongoing virtual art exhibition of these pieces on the Internet. This unprecedented way of disseminating art is a continuation of XU ZHEN®’s provocative approach, inviting the audience to ponder the future of art. Instead of bytes and bits, the “Passion” series of paintings will become a new representation of the Internet and social media activity.



XU ZHEN® 徐震®

激情 (信号 49442498121) Passion (Signal 49442498121)

2022, 布上油画 oil on canvas, 20(H)*10cm



多角度视图 Multi-angle views

印度尼西亚 Indonesia

艺术雅加达 Art Jakarta, 8.26 - 8.28, 2022

信号雅加达站

SIGNAL at Jakarta

新加坡 Singapore

香格纳新加坡 ShanghART Singapore, 10.8 - 11.20, 2022

信号新加坡站

SIGNAL Singapore chapter

与香格纳新加坡 10 周年特展同步启动

In conjunction with ShanghART Singapore 10th Anniversary Exhibition

中国 China

香格纳上海 ShanghART Shanghai, 11.8, 2022 - 2.5, 2023

徐震 ®: 走神

XU ZHEN ®: Zoning Out

徐 震

XU ZHEN

艺术家、策划人、没顶公司创始人。1977 年出生，工作和生活于中国上海。徐震的创作非常广泛，包括绘画，装置、雕塑、影像和行为等。徐震的作品在世界各地的博物馆和双年展均有展出，包括威尼斯双年展（2001，2005）、纽约现代艺术博物馆（2004）、国际摄影中心（2004）、日本森美术馆（2005）、纽约现代艺术博物馆 PS1（2006）、英国泰特利物浦美术馆（2007）、英国海沃德画廊（2012）、里昂双年展（2013）、纽约军械库展览（2014）、上海龙美术馆（2015）、卡塔尔 Al Riwaq 艺术中心（2016）、悉尼双年展（2016）、纽约古根海姆美术馆（2017）、沙迦双年展（2019）、洛杉矶当代艺术博物馆（2019）、澳大利亚堪培拉国立美术馆（2020）等。

Born in 1977, Xu Zhen is a leading Chinese artist and curator, and the founder of Madeln Company. His practice ranges over installation, video, painting, sculpture, and performance. Xu Zhen has exhibited internationally at museums and biennales, including: Venice Biennale (2001, 2005), The Museum of Modern Art (New York, 2004), Mori Art Museum (Tokyo, 2005), MoMA PS1 (New York, 2006), Tate Liverpool (2007), Hayward Gallery (London, 2012), Lyon Biennial (2013), Armory Show (New York, 2014), Long Museum (Shanghai 2015), Al Riwaq Art Center (Qatar, 2016), Sydney Biennial (2016), Guggenheim Museum (New York, 2017), Sharjah Biennial (2019), Museum of Contemporary Art (Los Angeles, 2019), National Gallery of Australia (Canberra, 2020), among others.

www.xuzhenart.com

ShanghART

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